

Self enforcement for private parking

Land owners can penalise people who park on their land under a new digital photo-based system called FlashPark launched by Vehicle Control Solutions.

The system, which operates under the law of trespassing, allows land owners to issue parking tickets its new website — **www.flashpark.co.uk**.

The system has six stages:

- 1) The car park owner creates an online account
- 2) Warning signs are displayed
- 3) Offending vehicles are photographed
- 4) Digital copies of the photographs are uploaded to the Flashpark account
- 5) The registered owner of the vehicle receives a penalty through the post.

Costas Constantinou, managing director Vehicle Control Solutions said Flash Park comes in the wake of a sharp decline in wheel clamping in the last couple of years, with only 26 vehicle-immobilising Security Industry Authority (SIA) licences in use in each county of the UK. Constantinou explained: "Our goal was to create the first legally enforceable online parking ticket for private parking problems. Flash Park is proven to deter and eradicate parking problems in an ethical, lawful and non-confrontational manner without the need for wheel-clamping.

"Land owners have seen an immediate reduction in unauthorised parking just by setting up our signs alone, and for those that ignore the signs, the penalty charge ticket eliminates the remainder."